Project information

Title: Applied Innovation for Students and Business

Acronym: AISAB

Start Date: 01-09-2017

End Date: 30-04-2020

Duration: 32 months

Programme: Erasmus+

Key Action: Cooperation for innovation and the exchange of good practices

Main objective of the project: Development of Innovation

Partners

- University of Gloucestershire, Cheltenham, UK - Coordinator
- Hafelekar Unternehmensberatung St. Polten, Austria
- PROMPT-H Information Technology Educational Trade and Service Ltd., Hungary
- University of Sopron, Alexander Lamfalussy Faculty of Economics, Sopron, Hungary
- University of Primorska Faculty of Management, Koper, Slovenia (UP)
- Korona plus d.o.o. Institute za inovativnost in technologijo, Ljubljana, Slovenia
- Fondazione Instituto Tecnico Superiore per le nuove tecnologie per il made in Italy, Bergamo, Italy
- Universidad de Granada, Granada, Spain

APPLIED INNOVATION
FOR STUDENTS AND BUSINESS

Contact Us

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More info

www.facebook.com/aisabproject/

http://aisab.eu/

Erasmus+

Aisab

⚠ Project aims

The AISAB Project will address the need within the EU to improve the level of innovation and its impact, particularly in SMEs. Building on the work of other innovation projects and materials, it will develop approaches to develop the skills that support SME innovation from an HEI context and through VET.

These complementary streams of work will see implementation of initiatives to drive innovation, both during the project and also on a sustainable basis, by embedding the outcomes in the day-to-day activities of HEIs and organisations delivering VET to SMEs.

The project objectives are to develop learning materials aimed at enhancing student skills in assessing and implementing innovation, and build tools that students can use to facilitate their impact when consulting in SMEs.

It will also develop a toolkit for SMEs to self-diagnose their innovation practice, as well as putting in place business intervention approaches that can be used to enhance innovation practices in SMEs.

▤ Objectives

- Develop a series of tools and techniques that leverage the work of previous projects, and established good practice, into a HE context for use with students to enhance their knowledge of innovation;

- Create a handbook/process guide enabling HE students to work within SMEs to assess and develop innovation practice to enhance their skills in assessing and implementing innovation;

- Design and develop a toolkit for SMEs to self-diagnose innovation practice and identify weaknesses;

- Develop business intervention approaches to enhance innovation practices in SMEs;

- Create case studies for use in a VET and HE context to support dissemination and exploitation of project results;

- Write and present a research paper exploring reasons for weaknesses in the underlying culture and support infrastructure relating to innovation in SMEs.

🏷 Intellectual Outputs

- AISAB Higher Education Teaching Materials/ Module

- AISAB Students' Consultancy Process Guide

- AISAB SME Deployment Toolkit

- AISAB Business Intervention Approaches

- AISAB Research Paper

📈 Impact

The impact for SMEs will include process improvements and better financial performance through greater levels of innovation. HEI students will build consultancy skills and enhance their employability. HEI and SME/training and service providers will improve their understanding of the barriers to innovation in SMEs, and enhance their provision through embedding innovation into the core of their products.

In the long term, the project results will remain available through a publicly accessible website. The project Partners also expect the materials to be reused and modified by other organisations in their regions, providing the platform for long term development of Innovation Management.