



  
Oifig Fiontair Áitiúil  
Local Enterprise Office

Oifig Fiontair Áitiúil Dhún Laoghaire-Ráth an Dúin

Local Enterprise Office Dún Laoghaire-Rathdown



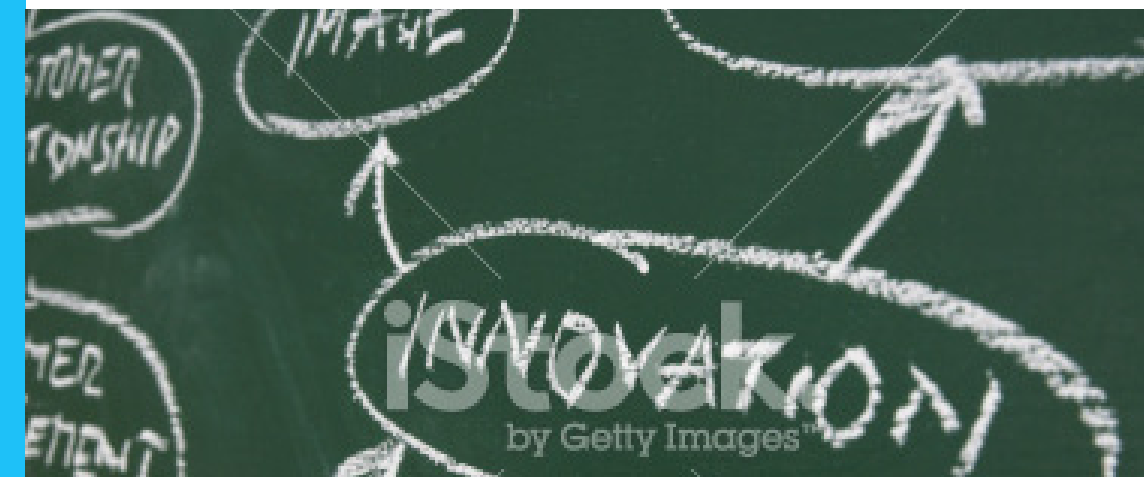
2inno   
Do innovation now

[www.2inno.eu](http://www.2inno.eu)



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If you are the owner of an SME or Microenterprise and would like to find out how you can get free help in creating a tailored innovation strategy for your business, **Local Enterprise Office Dún Laoghaire-Rathdown (LEO DLR)** can help.



## What is the 2inno innovation project?

If you are the owner of an SME or Microenterprise and would like to find out how you can get free expert coaching in the development and implementation of a tailored innovation strategy for your business, **Local Enterprise Office Dún Laoghaire-Rathdown (LEO DLR)** can help.

**LEO DLR** is a partner organisation in a 2-year EU funded project entitled '**2inno**'. The project team brings together experts in enterprise development and innovation management from public and private sectors across six EU member states. Full project details can be found on [www.2inno.eu](http://www.2inno.eu).

## How can my business benefit from participation in the 2inno project?

Getting involved is straightforward. If you run a Microenterprise or SME, your business is active in one or more of three sectors (Information & Communication Technology, Life Sciences Mechatronics or Tourism) and you would like to receive coaching on how best to introduce a structured approach to practising innovation in your business, you are eligible to apply.

## How does the 2inno coaching process work?

Once a business owner has been accepted on the programme, a preliminary 1 to 2 hour face-to-face meeting with one of our qualified **2inno** coaches will be arranged. The purpose of this meeting is to enable the coach to assess your business' existing strengths and weaknesses with regard to innovation. The business owner will be encouraged to bring along one or two of their colleagues to this meeting to form an innovation project team.

On the completion of this innovation assessment, our **2inno** coach will arrange for the delivery of structured training to you and/or your business' innovation project team. The training will comprise workshop and self-learning modules and will support the implementation of the tailored innovation strategy in your business. Participant businesses will have full access to a suite of supports available on the **2inno** website.

Our objective is to help you to create an innovation culture for your staff and to implement an innovation strategy in your small business. Please contact us to find out more.

## 2inno Project Partners

Country	Organisation	Website
Austria	Hafelekar (Lead Partner)	<a href="http://www.Hafelekar.at">www.Hafelekar.at</a>
Spain	Instituto de Formación y Estudios Sociales	<a href="http://www.ifes.es">www.ifes.es</a>
Hungary	PROMPT-H Info Technology Educational, Trade & Service	<a href="http://www.prompt.hu">www.prompt.hu</a>
Ireland	Local Enterprise Office Dún Laoghaire-Rathdown	<a href="http://www.localenterprise.ie/dlr">www.localenterprise.ie/dlr</a>
Italy	Camporlecchio Educational Srl	<a href="http://www.ambergroup.org">www.ambergroup.org</a>
Slovenia	Institute for Innovation & Technology - Korona plus d.o.o.	<a href="http://www.innovation.si">www.innovation.si</a>

[www.2inno.eu](http://www.2inno.eu)

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**HAFELEKAR**






Inštitut za inovativnost  
in tehnologijo  
Institute for Innovation and Technology



[www.2inno.eu](http://www.2inno.eu)



Izvedba tega projekta je financirana s strani Evropske komisije. Vsebina publikacije (komunikacije) je izključno odgovornost avtorja in v nobenem primeru ne predstavlja stališč Evropske komisije.

2inno   
Do innovation now

Če ste lastnik mikro, malega oz. srednje velikega podjetja in bi radi izvedeli, kako lahko pridobite brezplačno strokovno mentorstvo pri razvoju in izvajanju inovacijske strategije prilagojene za vaše podjetje, kontaktirajte **Inštitut za inovativnost in tehnologijo**.



## Kaj predstavlja inovativni projekt 2inno?

Če ste lastnik mikro, malega oz. srednje velikega podjetja in bi radi izvedeli, kako lahko pridobite brezplačno strokovno mentorstvo pri razvoju in izvajanju inovacijske strategije prilagojene za vaše podjetje, kontaktirajte **Inštitut za inovativnost in tehnologijo**.

Inštitut za inovativnost in tehnologijo, Korona plus d.o.o. je partner v mednarodnem 2-letnem projektu z naslovom "2inno". Projektna skupina združuje strokovnjake s področja razvoja podjetij in upravljanja inoviranja iz javnega in zasebnega sektorja iz šestih držav članic EU - Avstrija, Madžarska, Irska, Italija, Slovenija in Španija. Podrobnosti o projektu in projektni skupini najdete na **www.2inno.eu**.

## Kaj lahko moje podjetje pridobi s sodelovanjem v projektu 2inno?

Vključitev v projekt je enostavna. Če ste lastnik mikro, malega oz. srednje velikega podjetja, delujete v enem izmed petih sektorjev (Informacijsko-komunikacijska tehnologija (IKT), Mehatronika, Bioznanost, Obnovljivi viri energije oz. Turizem) in bi želeli svetovanje o najbolj primernem načinu strukturiranega pristopa izvajanju inoviranja za vaše podjetje, ste primeren kandidat za prijavo.

## Kako deluje proces 2inno inovativnega svetovanja?

Ko bo lastnik podjetja sprejet v program, se bomo dogovorili za uvodni 1 do 2 urni osebni sestanek z enim naših usposobljenih **2inno** trenerjev. Namen srečanja je omogočiti trenerju, da oceni obstoječe prednosti in slabosti v povezavi z inoviranjem v vašem podjetju. Lastnika podjetja bomo spodbudili, k temu, da je na sestanku prisoten tudi kateri izmed sodelavcev za oblikovanje projektne skupine za inoviranje.

Po sestanku bo **2inno** trener na podlagi ocene inoviranja pripravil strukturirano usposabljanje za vas in/ oz. vašo projektno skupino za inoviranje. Usposabljanje obsega delavnice in samostojno učenje v obliki modulov ter omogoča izvajanje inovacijske strategije prilagojene vašemu podjetju. Sodelujoča podjetja bodo imela dostop do zbirke različnih podpornih orodij, ki so na voljo na spletni strani **2inno.eu**. Naš cilj je, da vam pomagamo pri ustvarjanju inovacijske kulture za vaše zaposlene in pri izvajanju inovacijske strategije v vašem podjetju. Če želite izvedeti več, vas vabimo, da nas kontaktirate.

## Partnerji v projektu 2inno

### Država

Avstrija

Španija

Madžarska

Irska

Italija

Slovenija

### Organizacija

Hafelekar (vodilni partner)

Instituto de Formación y Estudios Sociales

PROMPT-H Info Technology Educational, Trade & Service

Local Enterprise Office Dún Laoghaire-Rathdown

Camporlecchio Educational Srl

Inštitut za inovativnost in tehnologijo – Korona plus d.o.o.

### Spletna stran

[www.hafelekar.at](http://www.hafelekar.at)

[www.ifes.es](http://www.ifes.es)

[www.prompt.hu](http://www.prompt.hu)

[www.localenterprise.ie/dlr](http://www.localenterprise.ie/dlr)

[www.ambergroup.org](http://www.ambergroup.org)

[www.inovativnost.net](http://www.inovativnost.net)

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**Amber group**  
Camporlecchio Educational

**Inštitut za inovativnost in tehnologijo**  
Institute for Innovation and Technology